PTO/SB/05 (03-01)

Please type a plus sign (+) inside this box

The provided for use through 10/31/2002. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

UTILITY PATENT APPLICATION **TRANSMITTAL**

PAVI-25,974 Attorney Docket No. E. Herschap III First Inventor E-Commerce System Using Modeling of Inducements to Customers

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Express Mail Label No. EL654148417US

APPLICATION ELEMENTS		ADDRESS TO: Box	Patent Ap	
See MPEP chapter 600 concerning utility patent application contents. Washington, DC 20231 Fee Transmittal Form (e.g., PTO/SB/17) 7 CD-ROM or CD-R in duplicate, large table or				
1. Fee Transmittal F	7. CD-ROM or CD-R in duplicate, large table or			
2. Applicant claims small entity status. See 37 CFR 1.27.		Computer Program (<i>Appendix</i>) 8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)		
3. Specification [Total Pages 28]		a. Computer Readable Form (CRF)		
- Descriptive title	b. Specification Sequence Listing on:			
 Cross Reference to Related Applications Statement Regarding Fed sponsored R & D 		i. CD-ROM or CD-R (2 copies); or		
- Reference to se	ii. paper			
or a computer p - Background of	c. Statements verifying identity of above copies			
 Brief Summary of the Invention Brief Description of the Drawings (if filed) 		ACCOMPANYING APPLICATION PARTS		
- Detailed Description		Assignment Papers (cover sheet & document(s))		
 Claim(s) Abstract of the 	37 CFR 3.73(b) Statement Power of			
	10. (when there is an assignee) Attorney 11. English Translation Document (if applicable)			
4. Drawing(s) (35 U	Information Disclosure Copies of IDS			
5. Oath or Declaration	Statement (IDS)/PTO-1449			
a. Newly execu	13. Preliminary Amendment			
b (for continua	14. Return Receipt Postcard (MPEP 503) (Should be specifically itemized)			
i. <u>DELET</u> Signed sta	15. Certified Copy of Priority Document(s) (if foreign priority is claimed)			
named in t 1.63(d)(2)	16. Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.			
6. Application Data	17. Other:			
18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment,				
or in an Application Data Sheet under 37 CFR 1.76: Continuation Divisional Continuation-in-part (CIP) of prior application No. 60 / 262, 935				
Prior application information. Examiner Group Art Unit.				
For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under				
Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.				
19. CORRESPONDENCE ADDRESS				
Customer Number or Bar Code Label Unsert Ouslons Abo or Affect for tall to the contract of th				
Name				
	25002			
Address	PATENT TRADEMARK OFFICE			
City	S	tate	Zip C	ode
Country	Teleph	none	Fa	x
Name (Print/Type) Gregory M. Howison Registration No. (Attorney/Agent) 30,646				
Signature	mshu.		Date	1/18/02

Burden Hour Statement: This form/s estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231.